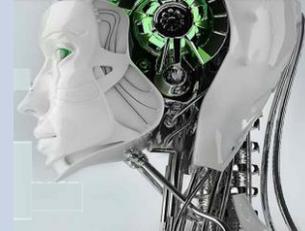


AI / MACHINE LEARNING BOOTCAMP

May 3rd, 2018 Santa Clara Convention Center



Subject: Request to attend AI/ML Bootcamp – 5/3/2018

Dear *[Decision Maker Name]*,

TiE Silicon Valley is hosting an AI / MACHINE LEARNING BOOTCAMP on May 3rd at Santa Clara Convention Center. This bootcamp offers a full day of hands-on educational training from experienced industry practitioners from Stanford University, Industry leaders, Google Certified Data Engineers and Data Scientists.

If I attend I'll learn the following:

1. Broad perspective on machine learning and where it can be used
2. Formulate a business use case for our company projects and initiatives on how it can be driven and powered by machine learning
3. Leverage Google Cloud Platform tools (Prebuilt ML models, Vision API, Natural Language Processing API, Prediction API, Translation API) and environment (Cloud ML Engine, TensorFlow) to do machine learning
4. Work with Machine learning models and understand the ML journey.
5. Understanding of chatbot fundamentals, Natural Language Understanding basics, Intent Classification and how to create your custom classifiers using DialogFlow
6. Get a head start in development by creating a chatbot from scratch and deploy it on Google Cloud, Amazon Alexa and Facebook Messenger.

Costs: Most workshops of this magnitude cost in excess of \$1,500 but TiE is offering this boot camp at **\$649.00 only! I can even get discount of \$100 using code TIEFRIENDS if I sign up by April 30, 2018.**

Payback: Our ROI

I believe the insights and expertise learned by attending AI/Machine Learning Bootcamp will help us and our team apply AI/ML in our projects. The cost of the bootcamp seems a small price to pay for the expertise our team would gain as we build our next generation applications.

When I return from the bootcamp, I will compile a short presentation covering speaker presentation notes, useful vendor product information, new contacts made and a proposal for implementing new ideas that will benefit our team. I will also make any Conference materials available to my colleagues.

I need to register before **4/30/2018**, so I appreciate a quick response. Thank you for your consideration.

[Add standard sign off]