



# STARTUP BOOTCAMP

**May 9th, 2019      Santa Clara Convention Center**

Present your company in Silicon Valley to VCs and Angel Investors.

This 1-day event before TiEcon starts is designed to prepare you to get most out of TiEcon, fine-tune your business plan, and pitch your concept to investors in a way that will grab their attention.

The unique format will allow you to learn from Silicon Valley experts about how to start right. You will work with mentors, seasoned entrepreneurs and local business leaders in small group setting and gain insights on how to take your business to the next level. The program is only open to a limited 120 attendees.

**This workshop is designed to prepare entrepreneurs and startups on:**

- Morning session: (interactive lecture)
  - Getting the most out of attending TiEcon
  - Becoming investor-ready
  - Networking and maximizing startup visibility
- Afternoon session:
  - Fine-tuning presentations by working with accomplished Silicon Valley mentors and entrepreneurs in small-group setting
  - Using fast-paced mentoring and successive elimination method, a handful of teams will be selected to pitch to a panel of investors
- Late Afternoon:
  - Pitching! Startups will have the opportunity to present their 10-minute pitch to a panel of investors and receive feedback

All registered attendees will receive a book-set about how to start a company and get it funded Silicon Valley style.

\*\* All participants will get a copy of these books <http://fivemountainpress.com/> \*\*

Please use this link to check Pricing, Discounts, and Registration <https://www.tiecon.org/register/>

TiE SV members get \$100 discount on all TiEcon pass options

Contact [registration@tiecon.org](mailto:registration@tiecon.org) for Student discount (50%) & group discount for 5 or more tickets.

**What to bring:** 1. Laptop for the hands-on labs; 2. Photo ID for verification

**More information / Detailed Agenda / Speakers:** <https://www.tiecon.org/startup-bootcamp/>