

AI / ML BOOTCAMP FOR MANAGERS

May 9th, 2019 Santa Clara Convention Center

Subject: Request to TiEcon AI/ML Bootcamp For Managers – 5/9/2019

Dear *[Decision Maker Name]*,

TiEcon AI / ML BOOTCAMP FOR MANAGERS will take place on May 9th at the Santa Clara Convention Center.

This bootcamp offers a full day hands-on educational training experience with industry practitioners from Stanford University, Google Certified Data Engineers/Scientists, and Industry leaders.

If I attend, I'll...

1. gain a broad perspective on Machine Learning and where it can be used.
2. be able to formulate a business use-case for our company projects and initiatives on how it can be powered by machine learning.
3. leverage Google Cloud Platform tools (Prebuilt ML models: Vision API, Natural Language Processing API, Prediction API, Translation API, etc.) and environment (Cloud ML Engine, TensorFlow) to do machine learning.
4. be able to work with Machine Learning models and understand the ML journey.
5. get an understanding of chatbot fundamentals, Natural Language Understanding basics, Intent Classification, and how to create your custom classifiers using DialogFlow.
6. get a headstart in development by creating a chatbot from scratch and deploy it on Google Cloud, Amazon Alexa, and Facebook Messenger.

Costs: Most workshops of this magnitude cost in excess of \$1,500 but TiEcon is offering all this for only **\$699!**

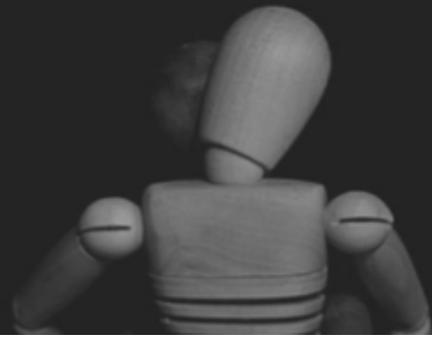
Payback: Our ROI

I believe the insights and expertise learned by attending TiEcon Bootcamp will help our team apply AI/ML in our projects. The cost of bootcamp seems a small price to pay for the expertise our team would gain as we build our next generation applications.

When I return from the bootcamp, I will compile a short presentation covering speaker presentation notes, useful vendor product information, new contacts made, and a proposal for implementing ideas that will benefit our team. I will also make any conference materials available to share with my fellow colleagues.

I would like to register before **5/5/2019**, so I appreciate a quick response.

Thank you for your consideration.



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[Add standard sign off]