



AI / ML BOOTCAMP FOR MANAGERS

May 9th, 2019 Santa Clara Convention Center

This workshop will provide an introduction to AI for managers. We are at an inflection point in applying Artificial Intelligence (AI) to many fields. This workshop provides an introductory overview of AI methodologies and implications for managers. We will begin by discussing a how a popular type of AI works - specifically deep learning and neural networks. We will inspect AI applications in certain industry segments as case studies to determine questions that should be asked as we deploy AI. Selected guest speakers will talk about their experiences in deploying and monetizing AI applications. By the end of the workshop, attendees will understand how AI techniques work so they can converse with internal and external data science teams, evaluate the business potential of AI projects before investing in such projects, and critically evaluate AI products.

This is an introductory workshop. No computer science or programming experience is needed, but since the bootcamp is intended to have substance, an understanding of middle-school math (e.g., simple algebra) is expected.

Bootcamp Instructor/Moderator: Dr. Ronjon Nag

Ronjon Nag has deployed artificial intelligence systems over three decades. He received a PhD in engineering from Cambridge, an MS from MIT. He is a currently an Interdisciplinary Stanford Distinguished Careers Institute Fellow based at the Stanford Center for the Study of Language and Information, and teaches popular introductory AI classes. He received the IET Mountbatten Medal at the Royal Institution for services to the mobile industry. Companies he has co-founded or advised have been sold to Motorola, BlackBerry, and Apple. He is an advisor to several AI-oriented companies including Healx, a machine learning drug discovery company; Algodynamix, a stock market risk analysis firm, and GTCardio, a health wearables company. He is the Director MIT Alumni Angels of Northern California. Ronjon first became a TiE Charter Member in 1996 and is an active TiE Angel Investor.

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TiE SV members get \$100 discount on all TiEcon pass options

Contact registration@tiecon.org for Group discount for 5 or more tickets

What to bring: 1. Laptop for the hands-on labs; 2. Photo ID for verification

More information / Detailed Agenda / Speakers: <https://www.tiecon.org/ai-ml-bootcamp-managers/>