

TiECON 2009

May 15-16, 2009
Santa Clara
Convention Center
Santa Clara, CA



the BOLD entrepreneur

TiEcon 2009: The BOLD Entrepreneur

History tells us that in every economic downturn a new group of corporate giants is born. Microsoft, MTV, HP, Disney, IBM, Proctor & Gamble... in fact 16 of the Dow Jones 30 companies were launched during a recession or depression.

It takes a truly **BOLD** entrepreneur to launch and grow a business in the current economic climate. TiEcon is just the stimulus needed to jumpstart BOLD entrepreneurs and pull us out of this recession. On May 15th and 16th, TiE Silicon Valley presents the world's largest conference on entrepreneurship: TiEcon 2009 for the BOLD Entrepreneur. Celebrating the extraordinary person who thinks **B**ig and **O**ut of the box, **L**earns to adapt to changing conditions, and **D**ares to create his or her own future. Over 4,000 participants will engage in a rich dialog with entrepreneurs, venture capitalists, industry executives, and thought leaders in two action-packed days at TiEcon 2009.



TiEcon 2007: Meg Whitman, Former CEO of eBay

"The best way to predict the future is to create it."

– Peter Drucker

Will you be BOLD enough to create the opportunity?

TiEcon 2009 Highlights

TiE50

The 50 hottest startups. This year's TiEcon will host the first annual showcase of 50 of the most promising startup companies across five focus segments. This year's focus segments are: Consumer Web, Internet Infrastructure, Cleantech, Wireless, and Software. The 50 companies will be selected from hundreds of emerging start-ups after a rigorous screening process that includes reviews from industry experts as well as voting by the wider segment community. Attendees will receive a brief overview of the focus segment, and learn how the TiE50 company addresses needs in that industry.

PowerConnect

Power Networking with a Segment Focus. TiEcon 2009 introduces a premium networking session, PowerConnect, to facilitate meeting with industry experts relevant to your interests. The five focus segments for PowerConnect – Consumer Web, Internet Infrastructure, Cleantech, Wireless, and Software – match the five focus segments for TiE50. Each day, PowerConnect participants will spend almost three hours over lunch with 100 other relevant entrepreneurs, industry leaders, and VCs with a similar background and interest in their segment area. The sessions will include intense interaction at a small group level, as well as interactive panels with leading industry experts in that segment. PowerConnect attendees will “deep dive” on relevant topics and walk away with newfound insight from focused discussions on a particular technology area, as well as 100+ relevant connections in their area of interest.

Business Bootcamp

Starting a company. Running a company. Taking it to the next level: All of these require more than technical ingenuity and a bright idea. Even the boldest entrepreneur needs to consider the practical aspects of managing a company such as funding, legal issues, building teams, scaling sales and creating hype through PR campaigns. This year's TiEcon will offer four bootcamps focused on these key areas. These interactive bootcamps will require attendee participation and provide hands-on experience. Our workshop leaders are experts in their fields and will offer battle-tested tips to give a venture its greatest chance for success.

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Who will attend TiEcon 2009?

TiEcon 2009 attendees will include more than 4,000 intellectuals from across the world bringing together a complete ecosystem for accelerating the full cycle of a company's development from funding to launch, growth and success. Attendees span the spectrum from entrepreneurs creating new companies to financial market experts to government policy makers to eminent personalities from academics and media.

TiEcon is ideal for:

- The ENTREPRENEUR, who just had a flash of a billion dollar idea
- INTRAPRENEURS in multinationals, focused on new corporate initiatives
- STARTUPS & EARLY STAGE COMPANIES developing a viable business model
- INVESTORS and CORPORATE EXECUTIVES
- PROFESSIONALS offering legal, financial, marketing, engineering services
- SOCIAL ENTREPRENEURS looking to make a world of difference

In short, TiEcon is ideal for the ENTIRE ENTREPRENEURIAL ECOSYSTEM.

About Previous TiEcons

TiEcon is TiE's premier annual event and is the largest convention in the world dedicated to entrepreneurs. Recent TiEcon's have featured some of the most eminent speakers from the industry including: Steve Ballmer, Carly Fiorina, Eric Schmidt, Jim Clark, Larry Ellison, Thomas Friedman, Narayana Murthy, Ted Turner, Bill Campbell, Scott Cook, John Doerr, Vyomesh Joshi, Robert Ingram, Thomas M. Siebel, Dr. Sashi Tharoor, Peter Thiel and Meg Whitman.

About TiE

TiE is a global, not-for-profit, non-political, and non-religious organization dedicated to fostering entrepreneurs across its international network. Since its founding in 1992, TiE has grown to become the world's largest organization for entrepreneurs and professionals, with membership spread across 53 chapters in 12 countries. Membership includes over 1,800 experienced entrepreneurs and business executives as Charter Members, and over 12,000 aspiring entrepreneurs and professionals as Members. Top Venture Capital firms, Fortune 500 corporations, and professional service providers are among TiE sponsors.

"KPCB has cherished a relationship with TiE since its inception. In 2007, we worked together on two initiatives – the Entrepreneurs Bazaar at TiEcon and the Cleantech SIG. We look forward to working together with TiE for decades to come."

Ajit Nazre
Partner, Kleiner Perkins Caufield & Byers

"We have enjoyed the opportunity to be involved with many high-quality TiE events over the years including TiEcon, the Software SIG, and the Wireless SIG; and recently helped launch the Cleantech track at TiEcon and the Cleantech SIG. The entrepreneurial DNA that runs through the TiE community is extraordinary, and we look forward to engaging further with TiE for many years to come."

Andrew Chung
Senior Associate, Lightspeed Venture Partners

TiEcon 2008 Attendees

